



Perceptive Learning

PRESENTATION & COMMUNICATION EXCELLENCE

In simple and valid terms – this empowers people.

Day One

This is not your typical “charm school” for would-be presenters. Within the first hour of the program participants are in front of the group giving a presentation and being coached by both their peers and the program manager. They give two more presentations before the end of the first day and have an evening assignment to prepare a more comprehensive presentation for the next day. Each personal coaching session helps them focus on one thing they can do differently that will have the greatest overall impact on the effectiveness of their presentations. Time is also spent addressing nervousness, self-talk and eye-control.

Day Two

Day Two gives the participants an opportunity to see the compounding affect that strong presentation skills can have on achieving the objectives set - whether they are to inform, advise or gain commitment. Personal review of videotapes by each participant becomes both an immediate and sustainable source of additional reinforcement of the desired behaviors. There are three more presentations - and associated coaching sessions - to give participants an opportunity to apply the newly acquired skills in a supportive environment where they can get **immediate and positive reinforcement**. The day concludes with participants demonstrating effective handling of Q & A sessions.

Every participant is provided unlimited telephone support services for assistance in developing future presentations or just to get some personal coaching on an aspect of presentation skills where they may be having difficulty.